



## Hello there!

The new year is here and the industry is moving faster than ever, and so are you! It's a great time to plan for the rest of the year and opportunities to remain vigilant in our goals and resolutions. Blue Triangle is here for you to stay up-to-date with the latest trends, thought leadership, product trainings, and more. Take a look!

## In Case You Missed It

[Visit the Blue Triangle Blog](#) to read our latest posts.



### Stop Funding Your Competitors

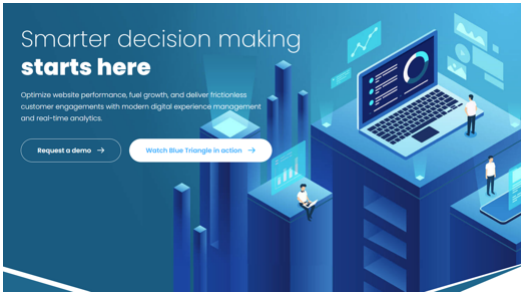
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### 4 Trends High Performing eCommerce Websites Should Know in 2022

[Read More](#)

## Let's Get Social!



Have you checked out the [new Blue Triangle website](#)? Let us know what you think! We'd love to hear from you.

[Stay connected on LinkedIn](#) for the latest industry updates, company posts, and more!

## Get Certified in the Blue Triangle Portal

- Develop an **advanced understanding** of your site's analytics and data
- Apply that knowledge to **better organize** your teams' strategies and initiatives
- Use your data to **prove value** and back up your approach



### Upcoming Instructor Led Classes:

- February 7- 10, time zone TBD
  - Registration deadline is Friday, January 28
- March 7-10, time zone TBD
  - Registration deadline is Friday, February 25

[Learn More](#)

## Most Recent Product Trainings



### Synthetic Monitoring: Diagnosing an Error

Thursday, January 7th, 2022

[View Training](#)

## Have questions?

Contact us at [support@bluetriangle.com](mailto:support@bluetriangle.com)

