



Hello there!

As June comes to a close, it's official - Summer is here! Many of us will likely have our pencils ready and calendars out in the coming weeks and months. Whether you're getting together with family and friends, barbecuing, traveling, celebrating with the masses at parades and picnics, or preparing for the busy season, thank you for choosing Blue Triangle to be part of your experience. Here is this month's curated roundup of new resources and updates!

THE BLUE TRIANGLE BLOG



8 eCommerce Sales Strategies to Try in 2022

[Read More](#)

Bringing Our DEM to Google Cloud

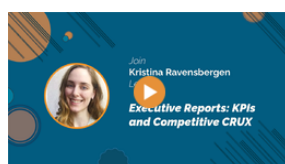
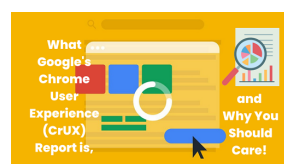
[Read More](#)

OPTIMIZE YOUR CORE WEB VITALS

Now is the time to prepare for the upcoming holiday peak! Start by focusing on optimizations that improve your Core Web Vitals to boost SEO and conversions.



Product Training: KPIs and Competitive CrUX

[View Training](#)[What's the CrUX Report?](#)

Get Certified in the Blue Triangle Portal

Develop an advanced understanding of digital experience analytics and apply what you learn to improve site performance and your customers' experience!



Get Started

Q3 Instructor-Led Classes:

- **July 11-14** ((Registration deadline is Friday, July 1)
- **August 1-4** (Registration deadline is Friday, July 22)
- **September 12-15** (Registration deadline is Friday, September 2)

Note: Time zones TBD

Have questions?

Contact us at support@bluetriangle.com



Blue Triangle, 9097 Allee Station Rd, Suite 304, Mechanicsville, VA 23116, United States

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